

Get ready to see what's next at Rightlander!

In this edition, we're unveiling our latest product features designed to supercharge your brand's impact, introducing the amazing people behind the scenes, and sharing our plans for the upcoming industry events we're attending (and why you should join us).

Packed with innovation and insights, this is your front-row seat to everything shaping Rightlander today.



Smart Features to Save You Time

Boost Productivity with Our Upgraded Smart Workbench

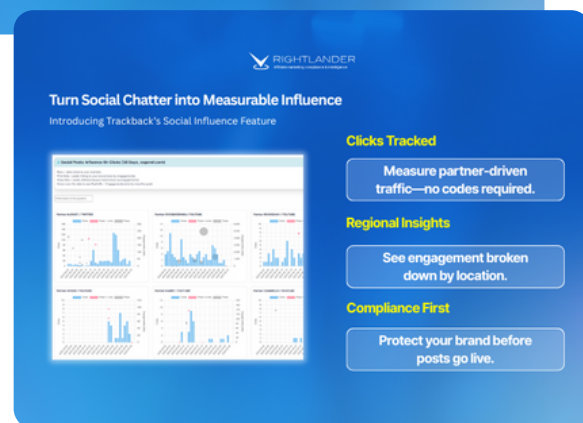
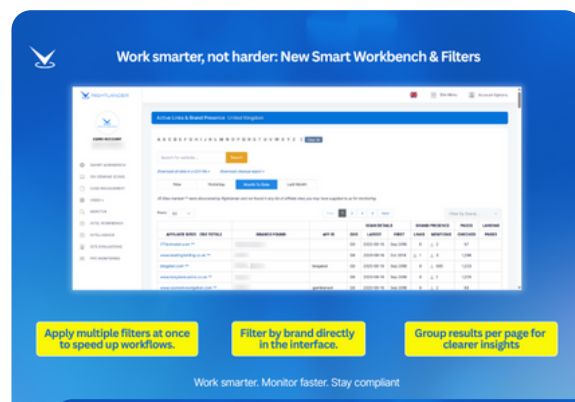
In case you missed it, we recently released significant improvements to our software platform. You will notice the addition of a new "Filter Results" button, which allows multiple filters to be selected and applied simultaneously, providing quick insights with broader data points. Similarly, the Active links and Brand presence filters have also been upgraded: teams with multiple brands can now filter by brand directly in the interface, making it easy to see which sites contain specific brands without downloading reports.

Actionable Insights: Your New Dashboard

We're excited to release our new and improved Actions Dashboard, designed to put actionable intelligence right at your fingertips. Now, you can access daily, country-level insights and alerts on traffic, compliance risks, undisclosed links, and growth opportunities — all highlighting the most important actions for your day. Built to save you time, the dashboard empowers you to make smarter, faster decisions that drive revenue and keep your business safe.

Turn Social Chatter into Measurable Influence

Your partners are talking about your brand on social media—but do you know the real impact of those posts? With our Trackback discovery's latest feature, "Social influence", you can measure the clicks driven by partner posts without relying on campaign codes, gain insights, address negative regional click trends, and ensure every post meets compliance standards before it affects your brand. Transform social chatter into measurable influence and make every conversation count.



Unlock the full potential of these new features—connect with your account manager today to learn more and add to your daily workflow..



What we learnt from Affiliate Summit East & Affilifest North

While most people were on their summer break, our team was busy attending industry events, starting with Affiliate Summit East in New York in August and Affilifest North in Manchester in early September. Conversations at ASE revealed a clear theme: brands, agencies and networks continue to grapple with the risks of sub-affiliate and influencer activity, and the persistent lack of transparency. Whilst being one of the newer events in our industry, Affilifest North showcased the strength of the local affiliate community.



Meet our team: Rudy Domingo's Vision and Impact

In our latest "In the Spotlight," we featured Rudy Domingo, Account Director at Rightlander. Since joining the team in January 2024, Rudy has led initiatives to align global teams, support customers, and enhance affiliate marketing compliance. He also shared his experience integrating Mitigatr's legacy customers and reflected on his vision for Rightlander. Click [here](#) to get to know Rudy.



On the Road with Rightlander

Our autumn calendar is buzzing with events and networking activities, and we can't wait to connect with you in person if you plan to attend. Drop us a line if you will be at any of the events below, or reach out to your Customer Success Manager to organise a meeting

Our team will be making appearances at:

G2E | October 6
PI Live | October 21 - 22
EGR London Summit | October 22

We look forward to seeing you at one of the events. Contact us to book a time to catch up.

